



City of Austin

Recommendation for Action

File #: 25-2199, **Agenda Item #:** 38.

10/23/2025

Posting Language

Authorize an amendment to a contract for strategic communications support and community outreach services for the redevelopment and expansion project for the Austin Convention Center with Eis Design Inc. dba Eis Design, in the amount of \$540,000 for a revised total contract amount not to exceed \$1,740,000. Funding: \$540,000 is available in the Capital Budget of Austin Convention Center. Funding for this amendment is included in the overall project budget of the Austin Convention Center Redevelopment and Expansion Project.

Lead Department

Austin Financial Services.

Client Department(s)

Austin Convention Center.

Fiscal Note

Funding is available in the Capital Budget of Austin Convention Center.

Procurement Language:

Contract Amendment.

MBE/WBE:

This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9B (Minority-Owned and Women-Owned Business Enterprise Procurement Program). For the services required for this solicitation, the recommended contractor identified subcontracting opportunities.

Prior Council Action:

January 18, 2024 - Council approved a contract for marketing support services with Eis Design Inc. dba Eis Design.

For More Information:

Direct questions regarding this Recommendation for Council Action to the Austin Financial Services - Central Procurement at: FSDCentralProcurementRCAs@austintexas.gov or 512-974-2500.

Additional Backup Information:

This contract provides strategic communications and community engagement for the Austin Convention Center (ACC) redevelopment and expansion project, which began in spring 2025 and is scheduled for completion by the end of 2028. The additional authorization ensures continued public outreach and transparency throughout the project's implementation. This contract is fundamental to the overall project to ensure all stakeholders internal and external to the City are kept up to date with the most current information and status of this project. Approval of this item does not increase the overall budget for the redevelopment and expansion project.

The main responsibility of the contractor is to develop and execute a comprehensive communications plan that informs the public and key stakeholders about the redevelopment and expansion project. Work includes but is not limited to:

- Providing updates to the community, clients, stakeholders, and local businesses impacted by the project;
- Creating project fact sheets, communications, and presentations to help facilitate briefings and updates being given by ACC staff;
- Developing and maintaining a project-specific website;
- Facilitating community engagement and public outreach; and
- Coordinating town hall events.

Contract Details:

Contract Term	Length of Term	Contract Authorization	Requested Additional Authorization	Revised Total Authorization
Initial Term	6 years	\$1,200,000		\$1,200,000
Proposed Amendment			\$540,000	\$540,000
Total	6 years	\$1,200,000	\$540,000	\$1,740,000

Note: Contract Authorization amounts are based on the City's estimated annual usage.