



City of Austin

Recommendation for Action

File #: 25-1325, **Agenda Item #:** 138.

7/24/2025

Posting Language

Approve an ordinance approving the Austin Downtown Public Improvement District Service and Assessment Plan and Budget update for 2026 and declaring an emergency. Funding: This item has no fiscal impact on the City. Related Item #133.

Lead Department

Financial Services Development.

Fiscal Note

No fiscal impact.

Prior Council Action:

June 9, 2022 - Council approved Resolution No. 20220609-081 authorizing the Austin Downtown Public Improvement District with expanded boundaries from the original.

June 9, 2022 - Council also authorized the negotiation and execution of a management agreement with Austin DMO, Inc. dba Downtown Austin Alliance.

February 23, 2023 - Council authorized the execution of a management agreement for management services with DAA, for a period of five years, for a total contract amount of \$79,197,757.

June 5, 2025 - Council approved an ordinance setting the proposed assessment rate and approving a proposed 2026 assessment roll for the PID

For More Information:

Kim Olivares, Director, Financial Services Department (512) 974-2924; Christine Maguire, Financial Services Department (512) 974-7131; Margaret Shaw, Financial Services Department (512) 974-6497.

Additional Backup Information:

This action will approve the proposed Public Improvement District (PID) Service and Assessment Plan and Budget for 2026-2027, as provided to the City by the Downtown Austin Alliance, the PID's management entity.

State law requires Council approval of the Service and Assessment Plan and Budget, which serves as the basis for the 2026 assessment roll. The assessments will provide services in the following program areas: Public Space Experience: Cleanliness, Safety and Hospitality; Public Space Experience: Homelessness; Built Environment; Mobility, Research; Active Urbanism; Promotion and Communication; and Administration.

Downtown Austin Alliance has presented a budget for Fiscal Year 2026-2027 of \$12,673,521 as shown in Exhibit A.