

ORDINANCE NO. _____

AN ORDINANCE WAIVING CITY CODE REQUIREMENTS UNDER CHAPTER 14-8 (*TEMPORARY CLOSURES FOR SPECIAL EVENTS AND BLOCK PARTIES*) TO WAIVE NOTICE REQUIREMENTS AND MODIFYING REQUIREMENTS UNDER CHAPTER 25-10 (*SIGN REGULATIONS*) TO ALLOW FOR VARIOUS SPECIAL EVENT SIGN TYPES AND SIZES FOR THE UNITED STATES GRAND PRIX TO BE HELD OCTOBER 23-25, 2026.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. FINDINGS. The council finds the following:

- (1) The City of Austin (the “City”) has hosted the United States Grand Prix (the “USGP”) since 2012 at Circuit of the Americas; and
- (2) USGP elevates the uniqueness and appeal of Austin to a global audience through Circuit of the Americas’ Texas-inspired track design, live music events featuring major headlining artists, and welcoming of over 400,000 attendees over three days; and
- (3) USGP has grown into an internationally recognized event that attracts attendees and companies from all over the world to Austin, with an economic impact of over \$1.13 billion for the State of Texas during the 2024 USGP; and
- (4) USGP is one of the most accessible races in the world, earning it the title of “the People’s Race”; and
- (5) The 2026 USGP will be held October 23-25, 2026.

PART 2. Council waives certain closure notice requirements that allow affected individuals and neighborhood associations to object to street closures under the City Code Chapter 14-8 (*Temporary Closure for Special Events and Block Parties*) for the 2026 USGP.

PART 3. Council modifies the following City Code requirements and restrictions during the period of October 5-31, 2026. Nothing in these modifications is intended to waive required City staff approvals.

- (A) With respect to events during the 2026 USGP that are produced or represented by Circuit of the Americas LLC, City Code Section 25-10-157 (*Special Event Signs*) is modified as follows:

- 42 (1) Subsection (A) is modified to allow a permit to be issued for signs to be used
43 in a permitted special event venue area with public streets that have not been
44 closed.
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- 46 (2) Subsection (B)(1) is modified to allow a maximum of four projected special
47 event signs.
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- 49 (3) Subsection (B)(2) is modified to allow projected special event signs that are
50 a maximum of 75% of the area of a façade and are no larger than 25,000
51 square feet.
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- 53 (4) Subsection (C)(1) is modified to allow non-projected special event signs no
54 larger than 360 square feet.
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- 56 (B) With respect to events during the 2026 USGP that are produced or represented by
57 Circuit of the Americas LLC, Subsection (C) of City Code Section 25-10-157
58 (*Special Event Signs*) is further modified to allow up to:
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- 60 (1) one non-projected special event sign that is adhered to a building façade
61 within the special event venue area and is no larger than 25,000 square feet,
62 and
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- 64 (2) two non-projected special event signs that are adhered to a building façade
65 within the special event venue area and are no larger than 15,000 square feet,
66 and
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- 68 (3) four non-projected special event signs that are adhered to a building façade
69 within the special event venue area and are no larger than 5,000 square feet.
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71 **PART 4.** For the purposes of this ordinance if USGP uses a sign allowed under Part 3, it
72 must be installed between October 5-18, 2026, and uninstalled between October 26-31,
73 2026.
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