The City of Austin Art in Public Places Program - Essential Facts

HISTORY

IN 1985, THE CITY OF AUSTIN WAS THE FIRST MUNICIPALITY IN TEXAS TO MAKE A COMMITMENT TO INCLUDE WORKS OF ART IN CITY CONSTRUCTION PROJECTS.

PUBLIC ART CONTRIBUTES TO THE CITY IN A VARIETY OF WAYS:

ENHANCES THE AESTHETICS OF THE CITY

PROMOTES DIALOGUE WITHIN COMMUNITIES

SERVES AS A REFLECTION OF THE CITY'S VALUES, COLLECTIVE MEMORY, AND DIVERSIFICATION

PROVIDES JOBS FOR ARTISTS AND OTHER PROFESSIONALS

CREATES A SENSE THAT THE PUBLIC REALM IS A SAFE AND VITAL PLACE

PROVIDES A VOICE FOR AUSTIN'S DIVERSE COMMU-NITIES AND CULTURES

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AIPP acquires and maintains works of art through commissions, donations, and loans for Austin's cultural enrichment,

BY ORDINANCE,

of eligible capital improvement project budgets are now allocated to acquire art for that eligible site.

AIPP WATCHES OVER MORE THAN 250 PUBLIC ARTWORKS IN MORE THAN 150 FACILITIES AND LOCATIONS. AUSTIN'S PUBLIC ART COLLECTION IS FOUND AT THE FOLLOWING SITES





FIRE AND EMS STATIONS



POLICE STATIONS

PARKS

The Art in Public Places

(AIPP) program,

established by the City

of Austin in 1985,

commissions local and

national public artists

to integrate the

history and values of our

community into

cultural landmarks.

ARTWORKS



WORKS OF ART HAVE BEEN COMMISSIONED BY AIPP TO DATE VALUED AT





Over the years **15** AIPP commissioned artworks have received recognition from the Americans for the Arts Public Art Network (PAN) Year in Review, TEMPO 2016 was

recognized by the Austin *Chronicle* for providing the Best Art for the Masses.

AIPP SERVES AS THE FIRST POINT OF CONTACT FOR THE COMMUNITY TO PROPOSE ARTWORK DONATIONS AND LOANS ON CITY PROPERTY.

The City of Austin has gratefully received

60 DONATED ARTWORKS

to date, including Stevie Ray Vaughan by Ralph Helmick (donor Capital Area Statues, Inc.), Willie Nelson by Clete Shields (donor Capital Area Statues, Inc.), and Nightwing by Dale Whistler (donor Downtown Austin Alliance).



AIPP has commissioned artists to create artworks that include murals, sculptures, media installations, light, sound, architectural detailing, streetscapes, placemaking icons, and master plans.



84% OF THE ARTWORKS ARE CREATED BY TEXAS ARTISTS







ROADWAYS

The City of Austin-Art in Public Places Program - Essential Facts

PROGRAM



AIPP GOALS

Expand citizens' experience with visual art and enable them to better understand their communities and their individual lives.

Expend funds on works of art of redeeming quality that advance public understanding of the visual arts.

Enhance the aesthetic quality of public places.

Nurture artistic vitality; encourage collaborative efforts between artists and other design professionals.

Encourage public dialogue that increases understanding and enjoyment of visual art.

Encourage public interaction with public places.

TEMPO

The intent for temporary public art is to cultivate tourism while inciting curiosity, spark imagination, engage the community in a meaningful dialogue about public art, and foster work by local artists.

THE FIRST ITERATION OF TEMPORARY ART BY THE AIPP PROGRAM TOOK PLACE IN 2009 IN PARTNERSHIP WITH THE TEXAS BIENNIAL. THE CONCEPT WAS PICKED UP AGAIN BY THE ART IN PUBLIC PLACES PANEL AND THE ARTS COMMISSION IN 2013.

AIPP staff works with many stakeholders and community groups in the planning and execution of public art projects, including but not limited to neighborhood associations and other citizen stakeholders, City of Austin boards and commissions, Austin History Center, Texas Historical Commission, City departments, environmental groups, parks conservancies, and not-for-profit arts organizations.

THE PROGRAM VALUES PERSPEC-TIVES FROM BOTH LOCAL AND NON-LOCAL ARTISTS AND OFFERS ESTABLISHED AND EMERGING ARTISTS AN OPPORTUNITY TO CONTRIBUTE TO AUSTIN'S EVER-EVOLVING CITYSCAPE.

The AIPP program provides unique works of art for publicly funded facilities and, since 1985, has been an integral part of Austin's transformation into a top cultural and artistic destination.



Commissioned temporary artworks include murals to sculptures to interactive installations to data-driven art to time-based artworks.



PROCESS

EACH PROJECT HAS A UNIQUE JURY OF VISUAL ARTS PROFESSIONALS HIRED TO MAKE AESTHETIC DECISIONS REGARDING ARTIST SELECTION.



The jury, or selection panel, listens to nonvoting subject matter experts who provide expertise on the project, community, goals, or medium to recommend an artist and alternate to be selected.

> REQUEST FOR QUALIFICATIONS typically ask artists to provide their resume, portfolio of images, a letter of interest, and three references. The information provided to the

artist in an RFQ includes background about the site for the artwork, project goals, eligibility criteria, community engagement needs, schedule, and budget.



Stakeholder engagement An includes individuals and in neighborhood groups, related woo organizations, and an array cons of boards and commissions res to ensure due diligence from throughout the life of an AIPP Ar commission.



Artists may be selected

to provide artwork by any

of these options, per the

1. Open Entry Competition

3. Direction Selection

5. Pre-Qualified Pool

of Artist

2. Limited Entry Competition

4. Direct Purchase of Artwork

AIPP Guidelines:

Artists seek lots of public input during design and work with engineers and art conservators to ensure a good result! With final approval from the AIPP Panel and the Arts Commission they can make their artwork.



The selection process includes the AIPP Panel, Arts Commission, and if the commission budget is over the City Manager's authority, the Austin City Council.

THE ART IN PUBLIC PLACES PANEL IS MADE UP OF

VISUAL ARTS AND DESIGN PROFESSIONALS. THE AIPP PANEL GOES THROUGH AN INTERVIEW PROCESS PRIOR TO BEING APPOINTED TO THE PANEL.

THE ARTS COMMISSION IS MADE UP OF

11

CITIZENS, ONE PER COUNCIL DISTRICT AS WELL AS THE MAYOR'S APPOINTMENT.

EACH COUNCIL MEMBER AND THE MAYOR APPOINT



ARTS COMMISSION MEMBER, THE MEMBERS OF THE ARTS COMMISSION ARE THE COUNCIL'S DIRECT CONNECTION TO THE AIPP PROGRAM.

City of Austin Art in Public Places Ordinance

CHAPTER 7-2. ART IN PUBLIC PLACES.

7-2-1 DEFINITIONS.

In this chapter:

(1) ART means a work of art or an artistically designed art feature that enhances the aesthetics of a building, bridge, streetscape, park, or other project for which funds are appropriated as described in this chapter and includes a mural, sculpture, garden, water feature, or other feature that appeals to the senses or the intellect.

(2) PROJECT means a capital project funded in whole or in part by the City:

(a) to construct or remodel a building, decorative or commemorative structure, or parking facility;

- (b) to acquire parkland or to develop a park;
- (c) for a street improvement project, other than street repair or reconstruction;
- (d) for an improvement to a streetscape;
- (e) for a bridge including the incorporation of an artistic feature into the structural design;
- (f) for a water or wastewater treatment facility; or

(g) that is an appropriate project for art as recommended by the Art in Public Places Panel and Arts Commission and approved by the city council.

(3) CONSTRUCTION COST means the cost of a project to the City as determined in accordance with Section <u>7-2-4</u> (*Construction Cost Calculation*).

(4) STREETSCAPE means an improvement to a public right-of-way, including a sidewalk, tree, light fixture, sign, and furniture.

Source: 1992 Code Section 9-2-1; Ord. 031009-10; Ord. 031211-11.

7-2-2 ART IN PUBLIC PLACES ADMINISTRATOR.

The director of the Economic Growth and Redevelopment Services Office shall designate an art in public places administrator to perform the functions described in this chapter.

Source: 1992 Code Section 9-2-2; Ord. 031009-10; Ord. 031211-11.

7-2-3 ART IN PUBLIC PLACES PANEL.

The Arts Commission shall appoint an Art in Public Places Panel to perform the functions described in this chapter.

Source: 1992 Code Section 9-2-3(A); Ord. 031009-10; Ord. 031211-11.

7-2-4 CONSTRUCTION COST CALCULATION.

(A) In this section:

(1) DEBT ISSUANCE COST means the cost to the City to issue bonds for a project.

(2) DEMOLITION COST means the cost to remove a building or other existing structure from a project site.

(3) EQUIPMENT COST means the cost of equipment or furnishings that are portable or of standard manufacture and used in a project. The term excludes equipment or furnishings:

- (a) that are custom designed; or
- (b) that create a new use for a project.
- (4) PERMIT AND FEE COST means the cost of the permits and fees associated with a project.

(5) REAL PROPERTY ACQUISITION COST means the cost to acquire land, including an existing building or structure, for a project, including appraisal and negotiation costs.

(B) Except as provided in Subsections (C) and (D), construction cost is the cost of a project to the City after deducting:

- (1) debt issuance cost;
- (2) demolition cost;
- (3) equipment cost;
- (4) permit and fee cost; and
- (5) real property acquisition cost.

(C) In calculating the construction cost of a project to acquire or develop parkland, the real property acquisition cost is not deducted.

(D) If the source of funding or the law governing a project does not permit an expenditure for art, the affected funds are excluded from the calculation of construction cost.

Source: 1992 Code Section 9-2-1 and 9-2-2(A); Ord. 031009-10; Ord. 031211-11.

7-2-5 FUNDING FOR ART.

(A) Except as otherwise provided in this section, the council shall appropriate an amount equal to at least two percent of the construction cost of a project to select, acquire, and display art. The appropriation shall be a separate item in the project budget. This limitation does not apply if the council determines, after receiving a recommendation from the Arts Commission, that the project merits or requires a greater appropriation.

(B) Subsection (A) does not apply to a project with a construction cost of less than \$100,000.

(C) An appropriation under this section may not exceed \$300,000 for a water and wastewater treatment facility.

(D) If the council determines that a project is inappropriate for a display of art, the council shall transfer to the Public Art Fund for use at other appropriate public sites the amount of money required by this section. This does not authorize the transfer of money from one project to another if a legal restriction on the source of money prohibits the transfer.

Source: 1992 Code Section 9-2-2; Ord. 031009-10; Ord. 031211-11.

7-2-6 BUDGET ESTIMATES.

A City department head who prepares a budget, authorization request, or appropriation request for a project shall:

- (1) consult with the art in public places administrator; and
- (2) include in the budget or request the funding for art required by Section <u>7-2-5</u> (*Funding For Art*).

Source: 1992 Code Section 9-2-2(A); Ord. 031009-10; Ord. 031211-11.

7-2-7 PROJECT REVIEW AND ART RECOMMENDATIONS.

(A) Subject to the limitation of Subsection (B), the Art in Public Places Panel shall, with the advice of the art in public places administrator, review a project and make recommendations to the Arts Commission regarding appropriations for art and placement of the art.

(B) The Art in Public Places Panel may not recommend proposed art that requires extraordinary operation or maintenance expenses without the prior approval of the director of the department responsible for the art after installation.

(C) The Arts Commission shall review the recommendations of the Art in Public Places Panel and make recommendations to the city manager or the council, as appropriate.

Source: 1992 Code Section 9-2-3(B) - (E); Ord. 031009-10; Ord. 031211-11.

7-2-8 GUIDELINES.

(A) The Arts Commission shall establish guidelines for the implementation of this chapter. The commission shall consult with the Art in Public Places Panel and the art in public places administrator before establishing the guidelines.

- (B) The guidelines shall include methods to:
 - (1) determine whether a project is inappropriate for the display of art;
 - (2) integrate art into a project;
 - (3) identify suitable art objects for a project;
 - (4) competitively select art;
 - (5) select and commission artists;
 - (6) encourage the preservation of ethnic cultural arts and crafts;
 - (7) facilitate the preservation of art objects and artifacts that may be displaced by a project; and
 - (8) administer this chapter.

Source: 1992 Code Section 9-2-3(F); Ord. 031009-10; Ord. 031211-11.

7-2-9 ART PLACEMENT.

The art funded by this chapter shall be an integral part of the project or be placed in, at, or near the project.

Source: 1992 Code Section 9-2-2(C) and 9-2-4; Ord. 031009-10; Ord. 031211-11.

7-2-10 ART MAINTENANCE.

(A) The City department at which art is displayed is responsible for maintenance of the art.

(B) The responsible City department shall obtain the approval of the art in public places administrator before performing art maintenance.

(C) The responsible City department shall perform art maintenance in accordance with the City's contractual obligations relating to the art, if any.

Source: 1992 Code Section 9-2-3(G); Ord. 031009-10; Ord. 031211-11.

7-2-11 FEE WAIVERS.

The following fees, as set by the City's annual fee ordinance, for a City-sponsored art project are waived:

- (1) Temporary Use of Right-of-Way Fee;
- (2) Excavation Fee;
- (3) Special Events Fee;
- (4) License Agreement Fee;
- (5) Site Plan Review Fee;
- (6) Site Exemption Review Fee;
- (7) General Permit Fee;
- (8) Building Permit Fee;
- (9) Electrical Permit Fee;
- (10) Plumbing Permit Fee;
- (11) Historic Review for Building Permit Fee;
- (12) Tree Permit Fee.

Source: Ord. 20111103-010.

7-2-12 TITLE TO ART.

Title to art required by this chapter shall vest in the City.

Source: 1992 Code Section 9-2-5; Ord. 031009-10; Ord. 031211-11.