City of Austin

Recommendation for Action

File #: 24-4918, **Agenda Item #:** 53.

7/18/2024

Posting Language

Authorize negotiation and execution of a contract for media equipment and cloud storage services with SnapStream Media, Inc., for a term of five years in an amount not to exceed $164,500.

[Note: Sole source contracts are exempt from the City Code Chapter 2-9B (Minority-Owned and Women-Owned Business Enterprise Procurement Program); therefore, no subcontracting goals were established].

Lead Department

Financial Services Department.

Client Department(s)

Communications and Public Information.

Fiscal Note

Funding for the full contract amount is available in the Fiscal Year 2023-2024 Budget of Communications and Public Information.

Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

Sole Source.

For More Information:

Direct questions regarding this Recommendation for Council Action to the Financial Services Department - Central Procurement at: FSDCentralProcurementRCAs@austintexas.gov or 512-974-2500.

Additional Backup Information:

This contract will provide SnapStream media equipment and cloud storage services for a continued comprehensive solution tailored to the needs of the City by providing efficient tools for recording, monitoring, and analyzing news broadcasts. The City has utilized SnapStream Media, Inc. for the past 12 years to navigate the complexities of media monitoring and engagement. SnapStream equipment and services equip the City's agencies with the tools to monitor news coverage, track developments, and coordinate response efforts effectively. The centralized platform for information gathering and dissemination offers a tailored approach to news recording, monitoring, and analysis, empowering City officials to make informed decisions, enhance transparency, and effectively communicate with constituents.

SnapStream Media, Inc. is the manufacturer and the sole source supplier of the SnapStream Cloud products.