



City of Austin

Recommendation for Action

File #: 26-1252, **Agenda Item #:** 83.

2/26/2026

Posting Language

Conduct a public hearing and consider an ordinance amending City Code Chapter 25-10 to authorize larger signs in the public right-of-way that include electronic images, lights, and off-premise advertising; to change requirements that apply to existing non-conforming off-premise signs (a/k/a billboards) including when billboards can be relocated, where billboards can be relocated, and height requirements for relocated billboards; and waiving City Code Sections 25-1-501 and 25-1-502 related to initiating amendments, public hearing notice, and Planning Commission review requirements for amendments to City Code Title 25.

Funding: This item has no fiscal impact.

Lead Department

Austin Economic Development and Austin Transportation and Public Works.

Fiscal Note

This item has no fiscal impact.

Prior Council Action:

On December 12, 2024, City Council approved Resolution No. 20241212-138, asking the City Manager to recommend flexible signage regulations for transit-oriented signage, bikeshare signage, and interactive wayfinding kiosks in the public rights-of-way and at key transit nodes and corridors, including off-premises advertising allowances; and to address relocation challenges related to non-conforming signs located along urban and transit corridors and eminent domain and condemnation related to transportation improvements along transit lines and corridors, and redevelopment by providing flexibility for relocating transit-oriented signage, nonconforming off-premises and bike-share signs.

For More Information:

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Council Committee, Boards and Commission Action:

December 17, 2025 - Approved by Codes and Ordinances Joint Committee on a 4-1-1 vote.

January 13, 2026 - Planning Commission approved to split the item into Sign Code Changes for Signs in the Right-of-Way and Sign Code Changes for Relocating Billboards:

- Sign Code Changes for Signs in the Right-of-Way was not approved on a 3-4-3 vote.
- Sign Code Changes for Relocating Billboards was postponed to January 27, 2026, Planning Commission meeting on a 7-1-3 vote.

January 27, 2026 - Sign Code Changes for Relocating Billboards was approved by the Planning Commission with amendments on a 7-2 vote.

Additional Backup Information:

Case Number: C20-2025-008.

If this ordinance is approved, it will authorize off-premises advertising on signs that are installed in the public

Right-of-Way (ROW) on infrastructure such as wayfinding kiosks, bus stops, and bike kiosks. These signs in the ROW will also be allowed to include electronic images and lighting with a maximum screen size of 86 inches when measured diagonally.

This ordinance also changes the regulations that apply to a billboard that can be relocated due to condemnation or the threat of condemnation because of transportation improvements or because a site is going to be redeveloped. If a billboard must be removed for one of these reasons, the ordinance reduces the barriers to finding a location where the sign can be relocated.