



City of Austin

Recommendation for Action

File #: 24-6048, **Agenda Item #:** 33.

11/21/2024

Posting Language

Authorize negotiation and execution of a contract for alternative transportation bicycling programs to reduce single-occupancy vehicle trips for members of the public for the Transportation and Public Works Department with Ghisallo Cycling Initiative, for an initial term of one year with four one-year extension options, for a total contract amount not to exceed \$750,000. Funding: \$137,500 is available in the Fiscal Year 2024-2025 Operating Budget of the Transportation and Public Works Department. Funding for the remaining contract term is contingent upon available funding in future budgets.

Lead Department

Financial Services Department.

Client Department(s)

Transportation and Public Works Department.

Fiscal Note

Funding in the amount of \$137,500 is available in the Fiscal Year 2024-2025 Operating Budget of the Transportation and Public Works Department.

Funding for the remaining contract term is contingent upon available funding in future budgets.

Purchasing Language:

Professional Services.

MBE/WBE:

This procurement was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9B (Minority-Owned and Women-Owned Business Enterprise Procurement Program). For the services required for this procurement, there were no subcontracting opportunities; therefore, no subcontracting goals were established.

For More Information:

Direct questions regarding this Recommendation for Council Action to the Financial Services Department - Central Procurement at FSDCentralProcurementRCAs@austintexas.gov or 512-974-2500.

Additional Backup Information:

The contract will provide funding for various programs that reduce single-occupancy vehicle trips for members of the public including the Community Ambassador Program (CAP), which increases trips taken by foot, bike, or bus; the senior-focused Golden Rollers program (48 weeks per year); and two citywide Ciclovia events per year.

The CAP requires the contractor to engage historically underserved populations of all ages and abilities to plan and participate in safe, guided bike and multi-modal trips using high-comfort bikeways and walking trails within the neighborhoods. Performing these trips demonstrates how to engage in routine tasks, such as going to the

grocery store or park.

This contract will assist the City in reaching the 50/50 modal split goals by 2039 per the Austin Strategic Mobility Plan.

The recommended contractor created the Community Ambassador Program with Transportation and Public Works, in conjunction with Capitol Metro via an interlocal agreement, and has continued training and maintenance on the program. The contractor is familiar with the transportation demand management projects and planning services. The contract will replace a contract with the same contractor that expires January 28, 2025.

If the City is unable to secure a contract, the City will not be able to provide multi-modal programming to increase community adoption of non-drive-alone modes.