

## EXHIBIT A. FINDINGS

The City Council finds the following:

- (1) The changes adopted in this ordinance serve the purposes established in Section 25-10-1 (*Purpose and Applicability*).
- (2) Right-of-way installations and associated screens are subject to the City's review and approval.
- (3) Subject matter experts in traffic safety will adopt rules that will guide the placement, illumination, and design of the right-of-way installations and associated screens to further support the City's interest in maintaining traffic safety.
- (4) Because these right-of-way installations are subject to City approval, they will be spaced to reduce visual clutter, distractions, and confusion to further support the City's interest in aesthetics.
- (5) The regulations adopted today protect the health, safety, and general welfare of the City and its residents.