



City of Austin

Recommendation for Action

File #: 25-1950, **Agenda Item #:** 20.

10/9/2025

Posting Language

Approve an ordinance renaming a portion of Red River Street to Pike Powers Plaza, under City Code Chapter 14-5 (Street Name Change). Funding: \$500 for the fabrication and installation of the necessary signs is available in the Fiscal Year 2025-2026 Austin Transportation and Public Works' Operating Budget.

Lead Department

Austin Transportation and Public Works

Fiscal Note

This item has no fiscal impact.

For More Information:

Richard Mendoza, Director, 512-974-2488; Elizabeth Boswell, Acting Assistant Director, 512-974-1849; Amir Emamian, Division Manager, 512-974-9319; Gilda Powers, Quality Consultant, 512-974-7092.

Additional Backup Information:

An application requesting a street name change was submitted by Mayor Kirk Watson's Office to rename a segment of "old" Red River Street to Pike Powers Plaza, in order to honor Pike Powers, a leading figure in Austin's Tech Boom. The reasons for the street name change as stated on the application are consistent with Code Sections in 14-5-4:

(7) to honor a person, place, institution, group, entity, or event. The proposed street name is Pike Powers Plaza, to honor Pike Powers, a leading figure in Austin Tech Boom. A biography is included in Council backup documentation, as provided by the applicant.

As part of the Street Name Change process in Chapter 14-5 (*Street Name Change*) of the City Code, Austin Transportation and Public Works (ATPW) notifies (by mail) the property owners abutting the street about the proposed street name change. If any of the property owners opposes the street name change, a public hearing is required before Council acts on the street name change. To date, the two property owners abutting the street have responded in favor of the renaming. Concur review forms were sent to the following City Departments were made aware of the potential street name and had no objections to the street renaming, including Austin Fire Department, Austin Police Department, Austin Transportation and Public Works, Communications and Technology Management, and Emergency Medical Services.

This change will also help emergency services in differentiating between Red River Street and "old" Red River Street. The area in question is no longer used for through traffic.

The cost estimate for fabrication and installation of two signs is \$500 and will be absorbed by the Austin Transportation and Public Works' Operating Budget.