



26 property in the ATPID, and all persons desiring to be heard were given a full and  
27 fair opportunity to be heard at the Public Hearing; and

28 **WHEREAS**, the City Council conducted and adjourned the Public Hearing  
29 to consider the creation of the ATPID and advisability of the improvement  
30 (services) after giving due consideration to any objections; **NOW, THEREFORE,**

31 **BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

32 The City Council, after duly considering the evidence and testimony  
33 presented at the Public Hearing and based on the information known by the City  
34 Council makes the following findings:

- 35 1. **Petition.** The Petition was filed with the City Clerk and complies with  
36 Section 372.005 of the Act and has been signed by the requisite number  
37 of record owners of taxable real property liable for assessment.
- 38 2. **Advisability of the Improvements (Services) Proposed for the**  
39 **District.** It is advisable to create the District to provide the proposed  
40 improvements (services) described in the Petition and this Resolution.  
41 The improvements (services) will promote the interests of the City and  
42 confer a special benefit on the assessed properties within the District.
- 43 3. **General Nature of the District.** The general nature of the proposed  
44 improvements and services to be provided by the District include  
45 supplemental services related to District marketing, business recruitment,  
46 and promotional activities authorized by Chapter 372 of the Texas Local  
47 Government Code for the improvement and promotion of the District.  
48 These include increased marketing, sales initiatives and incentives to  
49 retain and secure meetings, sporting and other events, and conventions at  
50 the Austin Convention Center and the Palmer Event Center, sales

51 incentives to retain and secure additional citywide, transient and group  
52 business at District hotels, and research to assess the impact of the  
53 District marketing and sales initiatives, all with the purpose of increasing  
54 demand for hotel activity within the District.

55 4. **Estimated Cost.** The total assessments to be collected annually are  
56 estimated to be between \$20,727,723 and \$52,985,505 during the  
57 proposed ten-year term of the District. The District will not incur bonded  
58 indebtedness.

59 5. **Method of Assessment.** The proposed District assessment will be levied  
60 on hotels within the District, which are hotels with 100 or more rooms  
61 located wholly within the City of Austin, at a rate of two percent of the  
62 taxable room night sales. The assessments are to be remitted to the City  
63 by each individual hotel property in accordance with the same remittance  
64 schedule established for the submission of City of Austin hotel  
65 occupancy tax. Room night sales that are not subject to the City's hotel  
66 occupancy tax shall not be subject to the District assessment. The amount  
67 of the assessment will be subject to annual review and approval by the  
68 City Council. The City Council hereby finds that the proposed method of  
69 assessment is reasonable and necessary.

70 6. **Apportionment of Cost Between the District and the City.** The  
71 District shall pay the cost of the supplemental services described in the  
72 petition for the District by assessment against the hotels with 100 or more  
73 rooms within the District. The City will not be obligated to provide any  
74 funds to the District other than from assessments levied on City property  
75 that is part of the District.

76 7. **Boundaries of the District.** The proposed District will be solely  
77 composed of non-contiguous and contiguous hotels with 100 or more  
78 rooms that are located wholly within the City of Austin.

79 8. **Advisory Body.** The City Council hereby declines to appoint an advisory  
80 body for the District but reserves the right to assign responsibility for the  
81 preparation of the ongoing service plan for the District to another entity.

82 **BE IT FURTHER RESOLVED:**

83 Based on the findings set forth above, the ATPID comprising the boundaries  
84 set forth above is authorized to be established and shall be known as the Austin  
85 Tourism Public Improvement District. The District shall take effect on January 1,  
86 2025 (ATPID Effective Date), and shall expire ten years from the ATPID Effective  
87 Date unless dissolved in accordance with the Act or any other lawful method  
88 provided for dissolution of a public improvement district pursuant to the Act, as it  
89 may be amended. The ATPID shall be subject to all conditions, limitations, and  
90 reservations set forth in the findings of this Resolution. All other provisions of this  
91 Resolution shall be effective from and after adoption of this Resolution.

92  
93 **ADOPTED:** \_\_\_\_\_, 2024 **ATTEST:** \_\_\_\_\_

94 Myrna Rios  
City Clerk