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WHEREAS, like many other cities in Texas and around the nation, the City finds that restricting off-premise signs is necessary to protect public safety and visual aesthetics, as enumerated by the legislative findings in City Code § 25-10-1 (*Purpose and Applicability*); and

WHEREAS, while preserving the general ban on off-premise signs, the City wishes to consider the feasibility of allowing limited off-premise signage at schools and transit facilities in public right-of-way; **NOW, THEREFORE**,

- (1) The City Council initiates amendments to Chapter 25-10 (*Sign Regulations*) and directs the City Manager to develop proposed amendments which, to the extent practicable, provide limited allowances for off-premise advertising at:
 - (a) Public primary and secondary educational facilities; and
 - (b) Transit facilities.
- (2) In evaluating potential code amendments in response to this resolution, the City Manager is directed to include any restrictions deemed necessary to protect public safety and visual aesthetics, including limitations on the size number, or design of off-premise signs and on the types of sites or facilities on which off-premise signs may be installed.

BE IT FURTHER RESOLVED:

In responding to this resolution, the City Manager is directed to:

- (1) Consult with stakeholders most affected by the proposed amendments, including schools, transit providers, and businesses, before scheduling public hearings required by Section 25-1-502 (*Amendment; Review*); and
- (2) Limit proposed code amendments to those that are necessary to effectuate the goals specifically described in this resolution; and
- (3) Present proposed amendments for City Council consideration no later than June 2019.

ADOPTED: _____, 2019

ATTEST: _____

Jannette S. Goodall
City Clerk