

APPLICATION FOR STREET NAME CHANGE

Please fill in items 1-6 and return to: City of Austin
Austin Transportation Department
Attn: Ramona Aguilar
P.O. Box 1088
Austin, Texas 78767-1088

1. Applicant: Circuit of the Americas
2. Contact Information:
Address: 9201 Circuit of the Americas Blvd Austin Texas 78617
Phone: 512-655-6436 Fax: _____ E-mail: Chris.Strbjak@thecircuit.com
3. Existing Street Name: Kellam Road
4. Proposed Street Name: Circuit of the Americas BLVD
5. Limits of proposed street name change:
From: Elroy Rd
To: SH 71
6. Reason for request (as listed in City Code §14-5-4):
to enhance ease of location; to enhance a neighborhood through the association of a street name with its location, area characteristics, and history.

OFFICE USE ONLY:

Date Received: 8/16/23 Case Number: NC-23-001
Jurisdiction: _____ Austin Map Grid: _____ Tax Map: _____
Council Initiated: _____ Zipcode: _____

Fund: 1000
Agency: 6000
org: 9770
Rev/Obj: 4313

check # 51622



August 24th, 2022

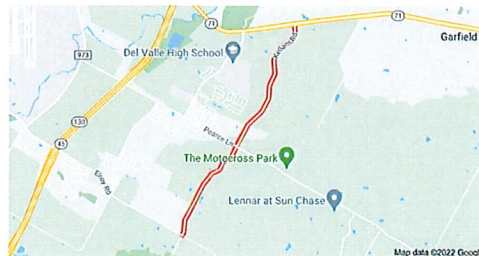
Re: Kellam Road Name Change – COTA Blvd

To Whom It May Concern,

This letter is sent as a request to change the name of Kellam Rd to COTA Blvd. Kellam Rd is a relatively new thoroughfare that has minimal residents or businesses. Kellam was built partially to allow traffic to reach Circuit of The Americas from HWY-71 and transitions into Circuit of The Americas Blvd at the Elroy Rd intersection. Giving the same name throughout the entire thoroughfare will cause less confusion by allowing more people to take a direct path to their destination. Traffic engineers and advisors have recommended this change and suggest that a single consistent name will alleviate some of the stray neighborhood traffic.

COTA believes this request will support both community-based traffic patterns, as well as event-based traffic patterns when traveling throughout the Del Valley and City of Austin community.

- Current name of the street – **Kellam Road**
- Proposed new name of street with specific spelling – **COTA Blvd**
- If the re-naming is to Honor a Person **N/A**
- Whether customer owns property along this street – **Yes, COTA owns property along Kellam Road.**
- Extent (from intersection A to intersection B), if not the entire street **Map pasted here. Please see portion outlined in red on the map.**



Thank you in advance for your consideration. Please let us know how we can support fulfilling this request.

Sincerely,

Geoff Hill

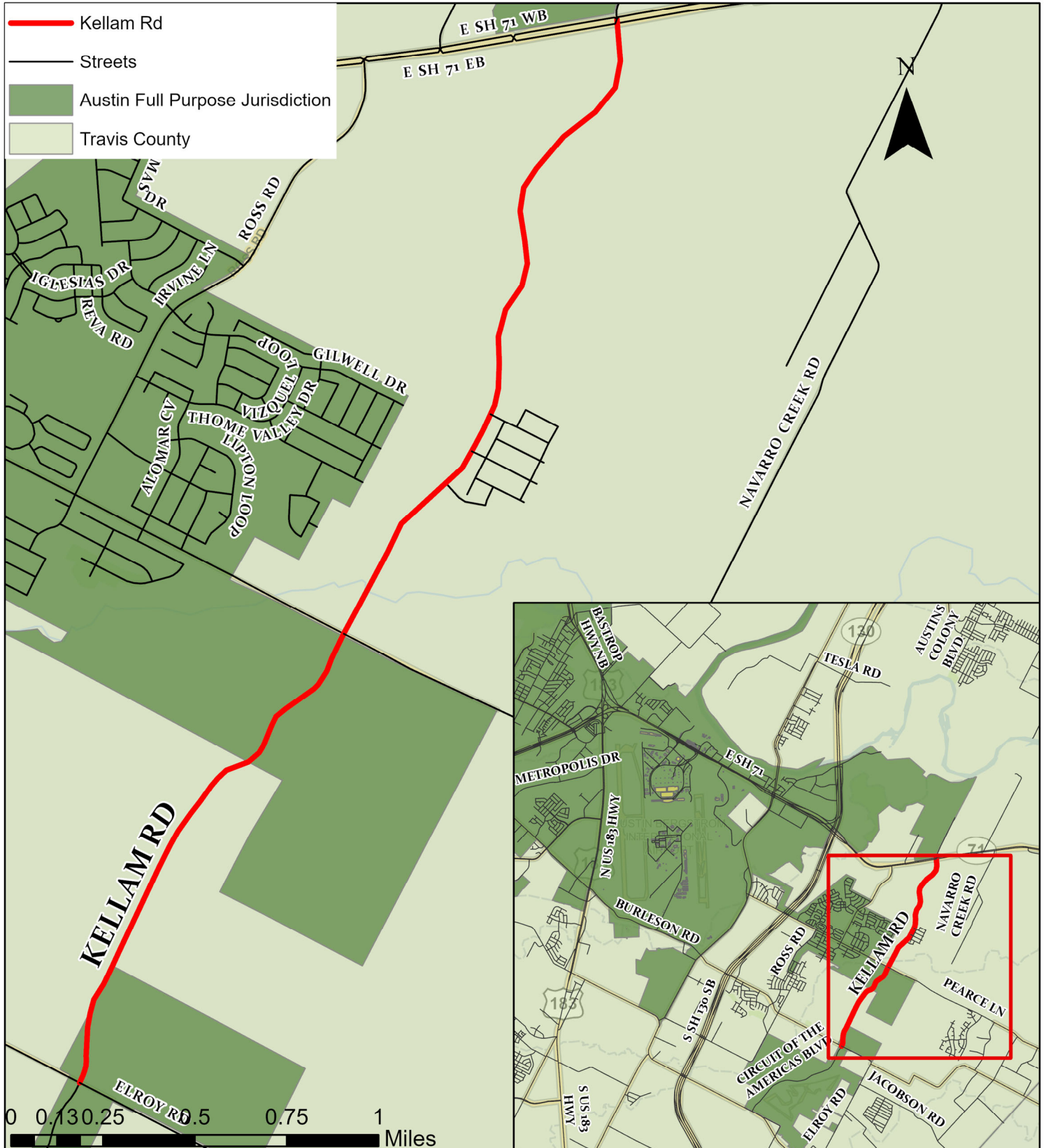
A handwritten signature in black ink, appearing to read "Geoff Hill".

Vice President, Operations

Circuit of The Americas

NC-23-001

Proposal to rename Kellam Rd to Circuit of the Americas Blvd



Council District 2
Zip Code 78617

This map has been produced by the City of Austin for informational purposes only and is not warranted for any other use.

Reproduction is not permitted without prior written permission from City of Austin.



TRANSPORTATION PUBLIC WORKS

CITY OF AUSTIN
AUSTIN TRANSPORTATION PUBLIC WORKS DEPARTMENT
P.O. BOX 1088
AUSTIN, TX 78767-1088
OFFICE: 512-974-1150 FAX: 512-974-1171

Date: 12/08/2023

Request # NC-23-001

REQUEST FOR COMMENT ON PROPOSED STREET NAME CHANGE
(Please review and return by January 05, 2024)

Requestor: Circuit of the Americas, Chris Strbjak

Reason for Request: 14-5-4(8) to enhance a neighborhood through the association of a street name with its location, area characteristics, and history.

Existing Street Name: KELLAM ROAD

Proposed Street Name: CIRCUIT OF THE AMERICAS BLVD

Limits of Proposed Street Name Change:

FROM: Elroy Rd

TO: SH 71

Processing Fee: \$415.00

Street Sign Fee Estimate: \$2074.12 (fabrication and installation)

COMMENTS:

Number of Property Owners Affected: 25

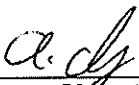
Number of Property Owners Notified: 25

Agency: Austin Fire Department

- ☒ I concur with this street name change
☐ I do not concur with this street name change

COMMENTS:

Andrew Chelf
Fire Battalion Chief


Signature

01-25-24
Date

CITY OF AUSTIN
AUSTIN TRANSPORTATION PUBLIC WORKS DEPARTMENT
P.O. BOX 1088
AUSTIN, TX 78767-1088
OFFICE: 512-974-1150 FAX: 512-974-1171

Date: 12/08/2023

Request # NC-23-001

REQUEST FOR COMMENT ON PROPOSED STREET NAME CHANGE
(Please review and return by January 05, 2024)

Requestor: Circuit of the Americas, Chris Strbjak

Reason for Request: 14-5-4(8) to enhance a neighborhood through the association of a street name with its location, area characteristics, and history.

Existing Street Name: KELLAM ROAD

Proposed Street Name: CIRCUIT OF THE AMERICAS BLVD

Limits of Proposed Street Name Change:

FROM: Elroy Rd

TO: SH 71

Processing Fee: \$415.00

Street Sign Fee Estimate: \$2074.12 (fabrication and installation)

COMMENTS:

Number of Property Owners Affected: 25

Number of Property Owners Notified: 25

Agency: Austin Police Department

- ☒ I concur with this street name change
☐ I do not concur with this street name change

COMMENTS:

Maria Calagna
Lieutenant

Lt. Maria Calagna
Signature

1/9/2024
Date

CITY OF AUSTIN
AUSTIN TRANSPORTATION PUBLIC WORKS DEPARTMENT
P.O. BOX 1088
AUSTIN, TX 78767-1088
OFFICE: 512-974-1150 FAX: 512-974-1171

Date: 12/08/2023

Request # NC-23-001

REQUEST FOR COMMENT ON PROPOSED STREET NAME CHANGE
(Please review and return by January 05, 2024)

Requestor: Circuit of the Americas, Chris Strbjak
Reason for Request: 14-5-4(8) to enhance a neighborhood through the association of a street name with its location, area characteristics, and history.
Existing Street Name: KELLAM ROAD
Proposed Street Name: CIRCUIT OF THE AMERICAS BLVD

Limits of Proposed Street Name Change:

FROM: Elroy Rd
TO: SH 71

Processing Fee: \$415.00

Street Sign Fee Estimate: \$2074.12 (fabrication and installation)

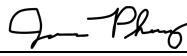
COMMENTS:
Number of Property Owners Affected: 25
Number of Property Owners Notified: 25

Agency: CTM Addressing

- ☒ I concur with this street name change
☐ I do not concur with this street name change

COMMENTS:

Addressing
IT Geospatial Analyst



Signature

12/9/2023

Date

CITY OF AUSTIN
AUSTIN TRANSPORTATION PUBLIC WORKS DEPARTMENT
P.O. BOX 1088
AUSTIN, TX 78767-1088
OFFICE: 512-974-1150 FAX: 512-974-1171

Date: 12/08/2023

Request # NC-23-001

REQUEST FOR COMMENT ON PROPOSED STREET NAME CHANGE
(Please review and return by January 05, 2024)

Requestor: Circuit of the Americas, Chris Strbjak

Reason for Request: 14-5-4(8) to enhance a neighborhood through the association of a street name with its location, area characteristics, and history.

Existing Street Name: KELLAM ROAD

Proposed Street Name: CIRCUIT OF THE AMERICAS BLVD

Limits of Proposed Street Name Change:

FROM: Elroy Rd

TO: SH 71

Processing Fee: \$415.00

Street Sign Fee Estimate: \$2074.12 (fabrication and installation)

COMMENTS:

Number of Property Owners Affected: 25

Number of Property Owners Notified: 25

Agency: Emergency Medical Services

- ☒ I concur with this street name change
☐ I do not concur with this street name change

COMMENTS:

Brian Bregenzer
EMS Division Chief

Brian Bregenzer

Signature

01/12/2024

Date

Date _____

CITY OF AUSTIN
AUSTIN TRANSPORTATION PUBLIC WORKS DEPARTMENT
P.O. BOX 1088
AUSTIN, TX 78767-1088
OFFICE: 512-974-1150 FAX: 512-974-1171

Date: 01/25/2024

Request # NC-23-001

REQUEST FOR COMMENT ON PROPOSED STREET NAME CHANGE
(Please review and return by January 05, 2024)

Requestor: Circuit of the Americas, Chris Strbjak

Reason for Request: 14-5-4(8) to enhance a neighborhood through the association of a street name with its location, area characteristics, and history.

Existing Street Name: KELLAM ROAD

Proposed Street Name: CIRCUIT OF THE AMERICAS BLVD

Limits of Proposed Street Name Change:

FROM: Elroy Rd

TO: SH 71

Processing Fee: \$415.00

Street Sign Fee Estimate: \$2074.12 (fabrication and installation)

COMMENTS:

Number of Property Owners Affected: 25

Number of Property Owners Notified: 25

Agency: Austin Transportation and Public Works Department

- ☒ I concur with this street name change
☐ I do not concur with this street name change

COMMENTS:

Richard Mendoza
Director


Signature

1/26/2024
Date