



North Loop Neighborhood Association

11 July 2025
City of Austin
City Council

Subject: North Loop Neighborhood Association letter of support for applicant's request for an Alcoholic Beverage Waiver for FLOURISH Plant Shop and Wine Bar at 5003 Airport Boulevard.

To the Mayor and the Members of our City Council

My name is Brian Bedrosian, and I am currently serving as the President of the North Loop Neighborhood Association (NLNA).

I am writing this letter on behalf of the NLNA to provide support in favor of the Alcoholic Beverage Waiver requested by FLOURISH Plant Shop and Wine Bar for their new location at 5003 Airport Boulevard.

FLOURISH has been a part of our community for a number of years, operating out of 211 West North Loop Boulevard. This new location will afford them a more generously sized space, greater visibility on Airport Boulevard, and expansion to include the wine bar as part of their offering. We are excited to see this business grow and expand and wish to support them in their efforts.

We understand that the issue with their liquor license is related to the proximity their location will have to Ridgetop Elementary – a school many of our young neighbors attend. Many of the parents of those school kids were present at our June meeting when a unanimous vote was held to support Flourish's request with no concerns noted. We also understand that the Principal of Ridgetop Elementary, Kara Schultz, has also agreed to extend her support for this business. While the adjacency of the new business to the school meets the criteria for a waiver, this only applies to the distance as the crow flies. The actual distance from Flourish to Ridgetop – for a pedestrian – is much longer due to the Redline track crossings. Furthermore, there will be little overlap in hours between the school day and Flourish's main hours as a wine bar. This establishment is occupying the former home of Delicious AF – a food vendor that also had liquor sales and is part of a very vibrant food and beverage district along Airport Boulevard.

This business will be physically located in the Ridgetop Neighborhood. While they do not currently have an active neighborhood association, their neighbors routinely attend our NA meeting as a surrogate for their own. Furthermore, they are within our Neighborhood Plan boundary, and we have worked closely with them for several decades. The announcement for the meeting and vote was sent out to their neighbors as well as ours, and we received no concerns or reservations regarding this case. During the June meeting, all members voted unanimously to support their case and requested that I send a letter of support to Council as part of the applicant's back-up. This letter shall serve as the fulfillment of that direction from the NLNA.

As the President of the North Loop Neighborhood Association, I request, on behalf of our members and neighbors, that City Council approve the applicants request for an alcoholic beverages waiver and permit them to open their business within our community.

Thank you in advance for your time and consideration of this request.

Brian Bedrosian
President of the North Loop Neighborhood Association

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