



May 1, 2026

To: Council Member Mike Siegel

Re: Rezoning Case: C14-2025-0094, 2117 W 49th St. and 4709 Rosedale Avenue

Dear Council Member Siegel,

Thank you for requesting the neighborhood's input on AISD's proposed rezoning of its Rosedale School property. The following comments come to you with the mutual support of the Rosedale Neighborhood Association and Play Fair With Rosedale -- a separate neighborhood group formed in response to the OHT/AISD proposed rezoning and lawsuit.

We are not opposed to rezoning the property and increasing the density, but we are caught between two extremes:

1. An OHT/AISD proposal to permit 435 luxury apartments.
2. The strict limitations on development contained within deed restrictions, currently being tested by AISD in court.

We are seeking your help to find a collaborative compromise between these extremes. What we want most is for the city leadership to work with us for a reset such that AISD follows through with the neighborhood on creating truly affordable housing.

A negotiated resolution would:

- Put money in AISD's coffers much more quickly.
- Provide the increased density the city wants to support its transit initiatives.
- Increase the range of affordable housing types, which would invite new families, many with school-age children, to live and thrive in our neighborhood.

School properties nested on neighborhood streets are a perfect opportunity for affordable, family-friendly, "missing middle homes." Rosedale provides an opportunity to chart a coherent policy to keep school properties as community assets, a policy both AISD and the city support.

Rosedale is not asking for special treatment. The opposite: We are asking you not to single us out. As the city's own "comparables" show, Austin has never before rezoned land to permit high-density apartments surrounded on three sides by single-family neighborhood homes.<sup>i</sup>

A negotiated resolution would require the city and AISD to work with the neighborhood. We therefore urge you to vote to delay rezoning until at least a trial court decision in the declaratory judgment litigation filed by AISD. We are preparing more detailed information to bring this approach forward, but we need more time.

We have been urged to work with AISD and OHT, and we would be delighted to. Unfortunately, they haven't shown any interest in working with us, failing to respond to correspondence and

telling us point blank there is no negotiation (in the meeting you convened at City Hall on December 10).

OHT and AISD are treating their contract as obligating them to pursue a joint strategy of litigation and rezoning against the neighborhood. While the city has no jurisdiction over private deed restrictions, city officials should certainly take the applicant's contractual obligations into account.

There is no rush to rezone this property before the litigation is resolved. First, if AISD loses, rezoning will have been a waste of time and resources. Second, given the city's success in creating housing and recent analyses showing an oversupply of the housing types proposed by OHT, industry experts tell us the developer is unlikely to construct this project for several years, as current market conditions don't favor more construction of this kind. AISD also acknowledged the timing reality when it took budget action early this year that pushed the expected revenue into its next fiscal year.

If the neighbors win the litigation, we still commit to the same collaboration requested above.

We also have major concerns to be addressed if the OHT/AISD proposal moves forward, including:

- Monumental incompatibility in scale.
- Volume of vehicle traffic.
- Lack of meaningful affordability.
- Destruction of trees and open space.
- Adding an "urban heat island" in the neighborhood.
- Increased flood risk (in 2025 alone, three people died from flooding in the creek a few hundred feet from this site).

OHT itself provided a somewhat more reasonable proposal<sup>ii</sup> to AISD earlier in the process. It addressed many of the items above. There is strong community support for increased density paired with affordability, and we look forward to resuming that dialogue once we are invited back into the room.

Finally, it is important to note that this rezoning vote will be the first time a group of elected officials has voted on this specific development project. When AISD trustees cast their votes to sell the land and authorize a sales contract, they did so before this current plan was created. They knew they were discarding community input but were not aware of what the ultimate consequence would be. You have information in front of you that they did not have, and can send a signal that creates conditions for a better outcome for all of Austin.

Approved by the Steering Committees for RNA and PFWR:

Daniel S. Ray, Ramsey Ave.  
Darrell Azar, Lynnwood Ave.  
Laura Genet, Lynnwood Ave.  
John Fretwell, Sinclair Ave.  
Kathy Fretwell, Sinclair Ave.  
Beth Condon, Sinclair Ave.  
Jody Satterfield, Sinclair Ave.  
Laura Alley, Sinclair Ave.  
Michael Alley, Sinclair Ave.  
Adam Hootnick, Sinclair Ave.  
Scott Morledge, Stoneridge Rd.  
Jim Cunningham, Rosedale Ave.  
Barbara McArthur, Clay Ave.  
Stephen Scace, Shoalwood Ave.  
Victoria Rios, Ramsey Av.  
Joseph Reynolds, W. 49<sup>th</sup> ½ St.  
Cameron Ray, Rosedale Ave.  
Elizabeth Baird, Rosedale Ave.  
Chris Allen, W. 39<sup>th</sup> ½ St.  
Gina Allen, W. 39<sup>th</sup> ½ St.

Jeff Archer, Rosedale Ave.  
Vicki Almstrum, W. 39<sup>th</sup> ½ St.  
Morgan Merritt, Burnet Rd.  
Carl Reynolds, Sinclair Ave.  
Jay Carpenter, Hilwin Circle  
William Hudson, Great Oaks Pkwy.  
Bee Moorhead, Rosedale Ave.  
Robert Moorhead, Rosedale Ave.  
Kim Mosley, W. 40<sup>th</sup> St.  
Dianne Holley Mountain, Tonkawa Trl.  
Kelly Pirkl, W. 39<sup>th</sup> ½ St.  
Ryan Pirkl, W. 39<sup>th</sup> ½ St.  
Mac Ragsdale, Shoalwood Ave.  
Richard Relph, Rosedale Ave.  
Jeff Sumner, Rosedale Ave.  
Christine Sweeney, Edendale Ct.  
Sunitha Downing, W. 40<sup>th</sup> St.  
Dauphin Ewart, Burnet Rd.  
Dawn McDaniel, W. 40<sup>th</sup> St.

Cc: Mayor Kirk Watson  
Austin City Council Members  
Austin Independent School District Trustees

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<sup>i</sup> See <https://playfairwithrosedale.org/2026/04/30/austin-planners-justify-rosedale-rezoning-with-ill-fitting-comps/> .

<sup>ii</sup> See <https://playfairwithrosedale.org/wp-content/uploads/2026/04/OHT-original-development-proposal-to-AISD-Feb-2025.pdf>.



Outlook

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**Case Number: C14-2025-0094 Redevelopment of the Rosedale Elementary site**

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**From** Jim Cunningham [REDACTED]

**Date** Mon 4/20/2026 2:45 PM

**To** Hadri, Cynthia <Cynthia.Hadri@austintexas.gov>; District 7 <District7@austintexas.gov>; Duchen, Marc <marc.duchen@austintexas.gov>; Watson, Kirk <Kirk.Watson@austintexas.gov>; matias.segura@austinisd.org <matias.segura@austinisd.org>; trustees@austinisd.org <trustees@austinisd.org>

**Cc** Jim Cunningham [REDACTED]

You don't often get email from [REDACTED] [learn why this is important](#)

External Email - Exercise Caution

Cynthia,

As a resident within 500 feet of Rosedale Elementary I am writing to state I object to the current redevelopment as proposed.

The school district came to the neighborhood a few years ago stating they were interested in making the site a home for affordable housing for educators. The neighborhood, understandably, wanted to know what this meant. We did not "shoot it down" as was supposedly stated by the superintendent of schools. We gave the district honest feedback as to what we thought this might look like. We were shown various scenarios of how the site might contain several different options that looked a lot like the "missing middle" component to addressing housing shortages. The district then went silent for approximately two years before we were shocked to find that the property would NOT be affordable but instead would be sold to a developer of "luxury apartments". We've made it known that the neighborhood is in support of the very sort of housing, again the missing middle, that the district first came to us with. We were told that this would likely be hard because it would require city/state and possibly federal funding and that we were being disingenuous in our request. I can assure you this is not the case. The very sort of funding the district first approached us about as an option. What changed except the district decided a money grab was an easier solution, one that they could then blame on the neighborhood. This neighborhood heartily stood with the building of affordable housing in our neighborhood on Medical Arts Parkway. We'd love to have new residents that we can become friends with, meaning a mixture of apartment dwellers-likely to be temporary neighbors, as well as more permanent residents via owners of

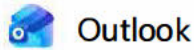
townhomes, duplexes and any other sort of permanent solution that actually works to accomplish the very thing that our city and the politicians who represent us tell us is so very needed. We would very much like the opportunity to have a seat at the table, one that has been denied to us at every turn. Mike Siegel, my council member, said that "the owner of the property ultimately has the right to develop however they'd like". I'd like to clarify that land belongs to all of us. If the neighborhood doesn't have a say, why has the city sued so many of us?

Jim Cunningham

██████████ Rosedale

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**RE: C14-2025-0094 - 2117 W 49th St. and 4709 Rosedale Ave. Multifamily - City Council Hearing Update**

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**From** Cash, Brian [REDACTED]  
**Date** Mon 4/27/2026 12:38 PM  
**To** Hadri, Cynthia <Cynthia.Hadri@austintexas.gov>; Play Fair With Rosedale <playfairwithrosedale@gmail.com>

External Email - Exercise Caution

Thanks for following up and letting me know you didn't get it.

I oppose, and do not support the rezoning. Below are the comments I put in the form.

I oppose the rezoning to **MF-6-CO**. A **six-story, 450-unit apartment complex** is out of scale with the neighborhood and does not fit its existing character. With **no entrances on Burnet**, the project would funnel all traffic through residential streets, creating serious safety and congestion concerns. The **traffic studies provided are questionable** and need independent review to avoid basing long-term decisions on flawed data that the community may later regret. I am, however, **very supportive of a thoughtful, well-scaled use of this site**—one that is mutually beneficial to **AI****SD**, the neighborhood, and **Austinites** who will rely on what is ultimately built here.

**Brian Cash**  
Global Sales Director  
**Dell Technologies** | AI Technical Sales  
[REDACTED]

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**From:** Hadri, Cynthia <Cynthia.Hadri@austintexas.gov>  
**Sent:** Monday, April 27, 2026 12:05 PM  
**To:** Cash, Brian [REDACTED] Play Fair With Rosedale <playfairwithrosedale@gmail.com>  
**Subject:** Re: C14-2025-0094 - 2117 W 49th St. and 4709 Rosedale Ave. Multifamily - City Council Hearing Update

[EXTERNAL EMAIL]

Hi Brian,

I was hoping that there was a delay in the system, but I did not get your comments for this case. Would you like to give them to me here for submission?

Best Regards,



**Cynthia Hadri**

Planner Senior

Austin Planning

512-974-7620

[cynthia.hadri@austintexas.gov](mailto:cynthia.hadri@austintexas.gov)

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## Support for City of Austin Partnership to Strengthen AISD

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From Meaghan Lisman [REDACTED]  
Date Wed 4/29/2026 2:48 PM  
To Hadri, Cynthia <Cynthia.Hadri@austintexas.gov>

You don't often get email from [REDACTED] [Learn why this is important](#)

### External Email - Exercise Caution

Dear Ms. Hadri,

I am writing to strongly encourage AISD and the City of Austin to pursue a partnership regarding the Rosedale campus. For reference, the Case Number is: C14-2025-0094

AISD's financial challenges require urgent, creative solutions. A City purchase of the Rosedale property for parkland and a community center, potentially funded through a bond initiative, offers a practical path to generate needed revenue for the district while creating a lasting public asset for the community.

This approach can help reduce ongoing conflict, support students and staff, and ensure the property serves a broad and diverse group of Austinites. I urge you to actively explore this option and engage the community in moving it forward.

Time is a critical factor for AISD, and leadership on collaborative solutions like this and others is essential.

Thank you for your consideration, and I look forward to your response.

Sincerely,

Meaghan Lisman, parent of 3 children attending AISD schools, and resident of the Rosedale neighborhood

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