

**RESOLUTION NO.**

**BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:**

The City Council approves the attached Austin Convention and Visitors Bureau, doing business as Visit Austin (Visit Austin), 2025-2026 Marketing Plan and Proposed Budget of \$22,453,065; establishes the contract payment, as required by Chapter 351 of the Texas Tax Code, from the City to Visit Austin at an estimated amount of \$20,313,215 for Fiscal Year 2025-2026; and authorizes the City Manager to file the approved documents attached to this resolution with the City Clerk's Office as required by the Texas Tax Code.

**ADOPTED:** \_\_\_\_\_, 2025    **ATTEST:** \_\_\_\_\_  
Erika Brady  
City Clerk