



Displacement in Austin Storymap

Housing & Planning Committee June 2nd, 2026

Austin Housing | Displacement Prevention

William Swinton-Ginsberg – Planner Senior & Marla Torrado – Division Manager

Background



- The Austin Strategic Housing Blueprint's Displacement Mitigation Strategy calls for improved outreach, community education and engagement and, a data-informed displacement strategy.
- The Displacement StoryMap project translates complex housing and displacement data into a public-facing resource that is accessible to residents, policymakers, and community stakeholders.
- The project combines historical data, analysis of displacement, and information about City programs and community partnerships to explain how Austin has changed and how the City is responding.

Goals & Audience



- The goal of this project is to use maps and data to tell the story of displacement in Austin and share the impact of Austin Housing's Displacement Prevention Division's work
- Our audience:
 1. Austin residents
 2. Community organizations and stakeholders
 3. Policymakers

What's in the StoryMap?



- The StoryMap examines displacement in Austin through two connected lenses:



**Telling the story of displacement
in Austin through maps**

**Showing how the City & Austin
Housing are responding**

Storymap demo

Next Steps



- Gathered feedback from community organizations, stakeholders and partners prior to the project's public release
- Presentation to the Community Development Commission
- Public release this summer
- Continued outreach and sharing with residents, community organizations, and housing stakeholders
- Ongoing updates and refinement as new data, programs, and displacement prevention initiatives evolve



Questions?