



# City of Austin

## Recommendation for Action

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**File #:** 26-1386, **Agenda Item #:** 66.

3/26/2026

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### **Posting Language**

Conduct a public hearing and consider an ordinance amending City Code Chapter 25-10 (Sign Regulations) to authorize larger signs in the public right-of-way that include electronic images, light, and off-premises advertising and waiving City Code Section 25-1-501 (Initiation of Amendments). Funding: This item has no fiscal impact.

### **Lead Department**

Austin Economic Development and Austin Transportation and Public Works.

### **Fiscal Note**

This item has no fiscal impact.

### **Prior Council Action:**

On December 12, 2024, City Council approved Resolution No. 20241212-138, asking the City Manager to recommend flexible signage regulations for transit-oriented signage, bikeshare signage, and interactive wayfinding kiosks in the public rights-of-way and at key transit nodes and corridors, including off-premises advertising allowances; and to address relocation challenges related to non-conforming signs located along urban and transit corridors and eminent domain and condemnation related to transportation improvements along transit lines and corridors, and redevelopment by providing flexibility for relocating transit-oriented signage, nonconforming off-premises and bike-share signs.

### **For More Information:**

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### **Council Committee, Boards and Commission Action:**

December 17, 2025 - Approved by the Codes and Ordinances Joint Committee on a 4-1-1 vote.

January 13, 2026 - Planning Commission approved to split the item into Sign Code Changes for Signs in the Right-of-Way and Sign Code Changes for Relocating Billboards:

- Sign Code Changes for Signs in the Right-of-Way was not approved on a 3-4-3 vote.
- Sign Code Changes for Relocating Billboards was postponed to January 27, 2026, Planning Commission meeting on a 7-1-3 vote.

January 27, 2026 - Sign Code Changes for Relocating Billboards was approved by the Planning Commission with amendments on a 7-2 vote.

### **Additional Backup Information:**

Case Number: C20-2025-008. If this ordinance is approved, it will authorize off-premises advertising on signs that are installed in the public Right-of-Way (ROW) on infrastructure such as wayfinding kiosks, bus stops, and bike kiosks. These signs in the ROW will also be allowed to include electronic images and lighting with a maximum screen size of 86 inches when measured diagonally.