



Displacement in Austin Storymap

Housing & Planning Committee June 2nd, 2026

Austin Housing | Displacement Prevention

William Swinton-Ginsberg – Planner Senior & Marla Torrado – Division Manager

Background



- The Austin Strategic Housing Blueprint's Displacement Mitigation Strategy calls for improved outreach, community education and engagement and, a data-informed displacement strategy
- The Displacement StoryMap project **translates complex housing and displacement data into a public-facing resource** that is accessible to residents, policymakers, and community stakeholders.
- The StoryMap combines historical data, analysis of displacement, and information about City programs and community partnerships **to explain how Austin has changed and how the City is responding.**

Goals & Audience



- **The goal of this project is to use maps and data to tell the story of displacement in Austin and share the impact of the Displacement Prevention Division's work**
- **Our audience:**
 1. Austin residents
 2. Community organizations and stakeholders
 3. Policymakers



What's in the StoryMap?

- The StoryMap examines displacement in Austin through two connected lenses:



**Telling the story of
displacement in Austin
through maps**



**Showing how the City & the
Displacement Prevention
Division are responding**



Storymap demo

Engagement & Next Steps



- Gathered feedback from community organizations and Community Initiated Solutions (CIS) partners prior to the project's public release
- ***Presentation at the June 2 Housing and Planning Committee meeting***
- Presentation to the Community Development Commission planned for July
- Public release in early July
- Continued outreach and sharing with residents, community organizations, and housing stakeholders
- Ongoing updates and refinement as new data, programs, and displacement prevention initiatives evolve



Questions?