

CLIMATE, WATER, ENVIRONMENT, AND PARKS COMMITTEE

June 2, 2025

Park Partnerships and History of APF Partnership



PARD Partnership Framework

Current Snapshot

PARKnership A (4 Partners)

- Programming, Operations, and Maintenance Agreement

PARKnership B (12 Partners)

- Program and/or project-based; not site-specific

PARKnership C (162 Partners)

- Adopt-A-Park, Community Gardens, and “Friends of” groups

PARKnership D (3 Partners)

- Short-term, one-time, national organization and/or local business



History of Austin Parks Foundation Partnership

1992

- **Founded by local park advocates to address deteriorating park conditions**
- **Launched Junior Lifeguard Scholarships (with Sunshine Camps & City)**

1993

- **Created Sponsored Fund Accounts for Adopt-A-Park groups**
- **Began Colorado River Park & Neighborhood Parks Portfolio programs**

1996

- **Helped form advisory board for Colorado River Park (now Roy G. Guerrero Park)**
- **Launched 3 Neighborhood Park pilot projects**

2003

- **Launched It's My Park Day**

2006

- **Began ACL Music Festival Partnership – annual proceeds benefit Austin parks**

2013

- **ACL expands to two weekends, increasing support for APF and park improvements**

Expanded Services

- **Grew to offer grants, design, and construction services**

