



TRANSPORTATION PUBLIC WORKS

MICROMOBILITY UPDATE

Mobility Committee Presentation
April 17, 2025

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4/17/2025



TRANSPORTATION
PUBLIC WORKS

AGENDA

- PROGRAM UPDATE
- COMMUNITY & STAKEHOLDER OUTREACH
- DATA REPORTING
- DIRECTOR RULES



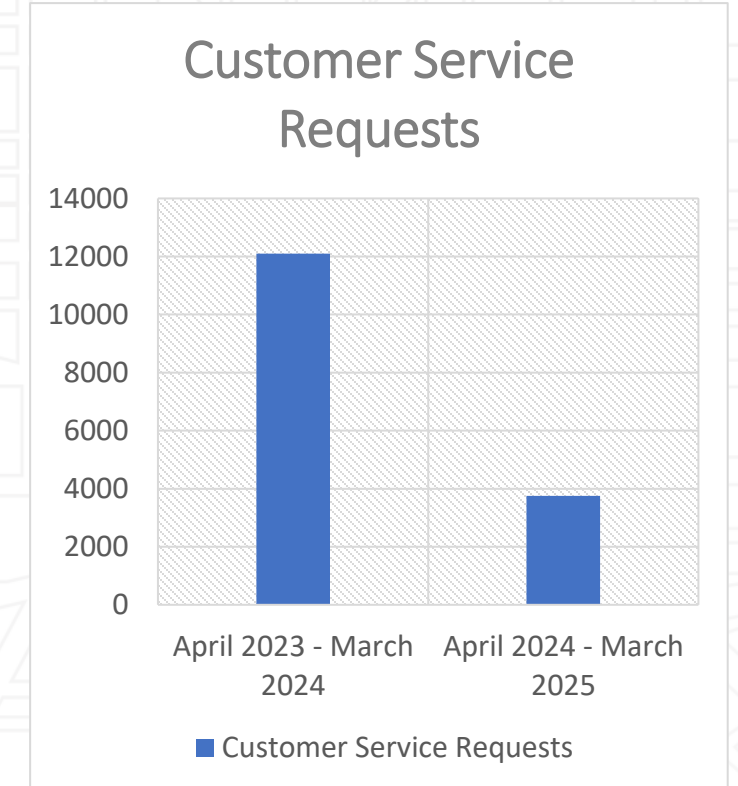
TRIP DATA

Changes to Micromobility program in April 2024

- Limiting devices citywide
- Reducing devices downtown core
- Changes to Customer Service Request reporting

	April 1, 2023 – March 31, 2024	April 1, 2024 – March 31, 2025
Total Trips	2,915,815	2,790,896
Downtown Trips	1,997,837	1,776,936
Total Trips per Day	7,159	7,144
Downtown Trips per Day	4,422	4,084
Total Available Vehicles	7,395	5,229
Downtown Vehicles	4,086	2,280
Total TVD*	1.21	1.36
Downtown TVD*	1.1	1.79

*Trips per Vehicle per Day



COMMUNITY & STAKEHOLDER OUTREACH

Community Feedback

- Vision Zero Community Board
- Mayors Committee for People with Disabilities
- University of Texas Market Days
- Community online survey
- Micromobility Open House
- Intercept surveys (Planned)

Stakeholder Feedback

- Multiple meetings with current vendors and TPW leadership
- Ongoing monthly vendor meetings with staff
- Multiple meetings with Vision Zero team

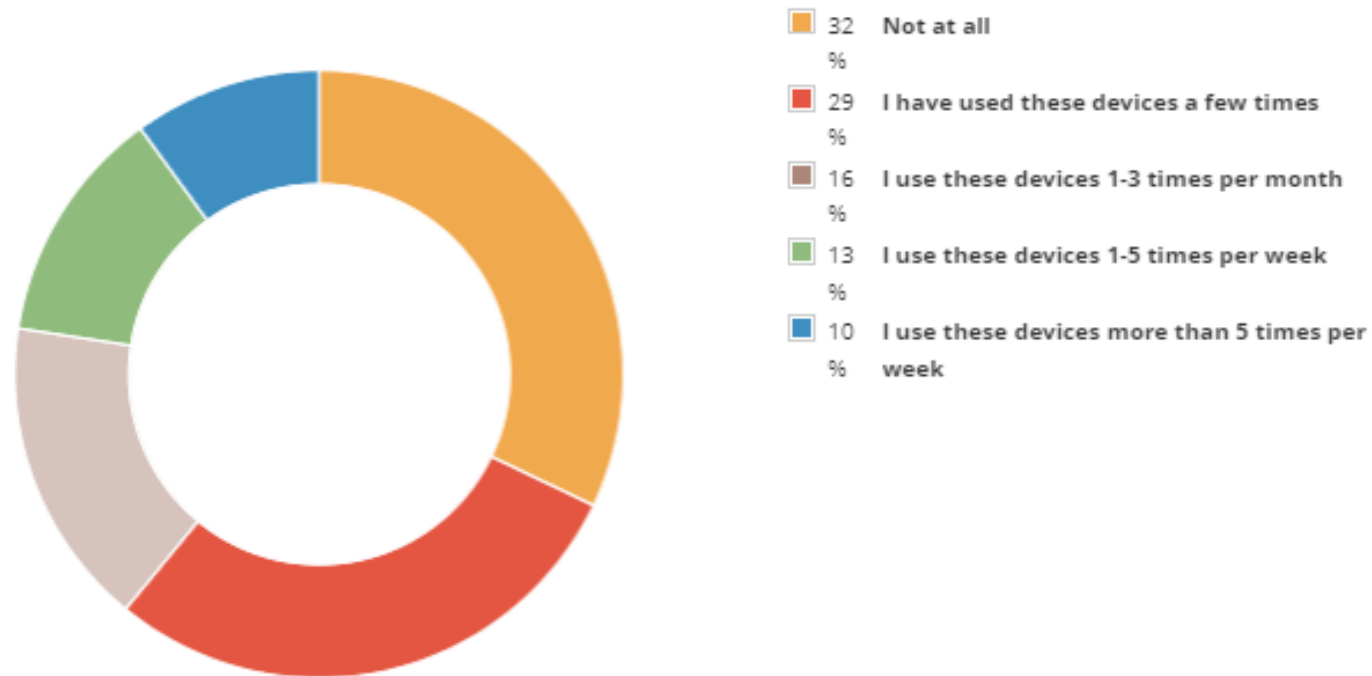


Image from Micromobility Open House at Carver Library on March 24th

COMMUNITY OUTREACH – SURVEY

VIEWS	PARTICIPANTS	RESPONSES	COMMENTS	SUBSCRIBERS
2,454	626	7,874	1,221	84

How often do you use shared e-scooters and e-bikes?



620 respondents

PRELIMINARY RESULTS AS OF 3/24/25

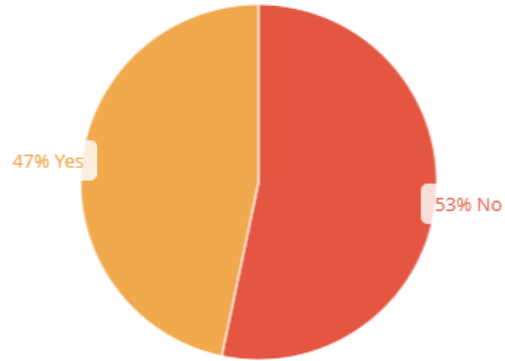
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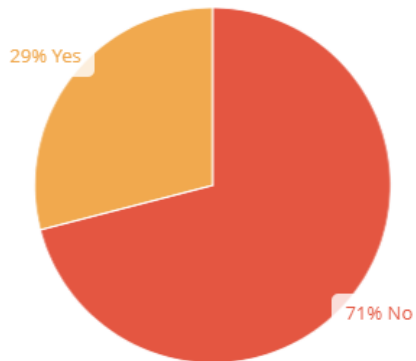
COMMUNITY OUTREACH – MICROMOBILITY PARKING

Were you aware of parking boxes before taking this survey?



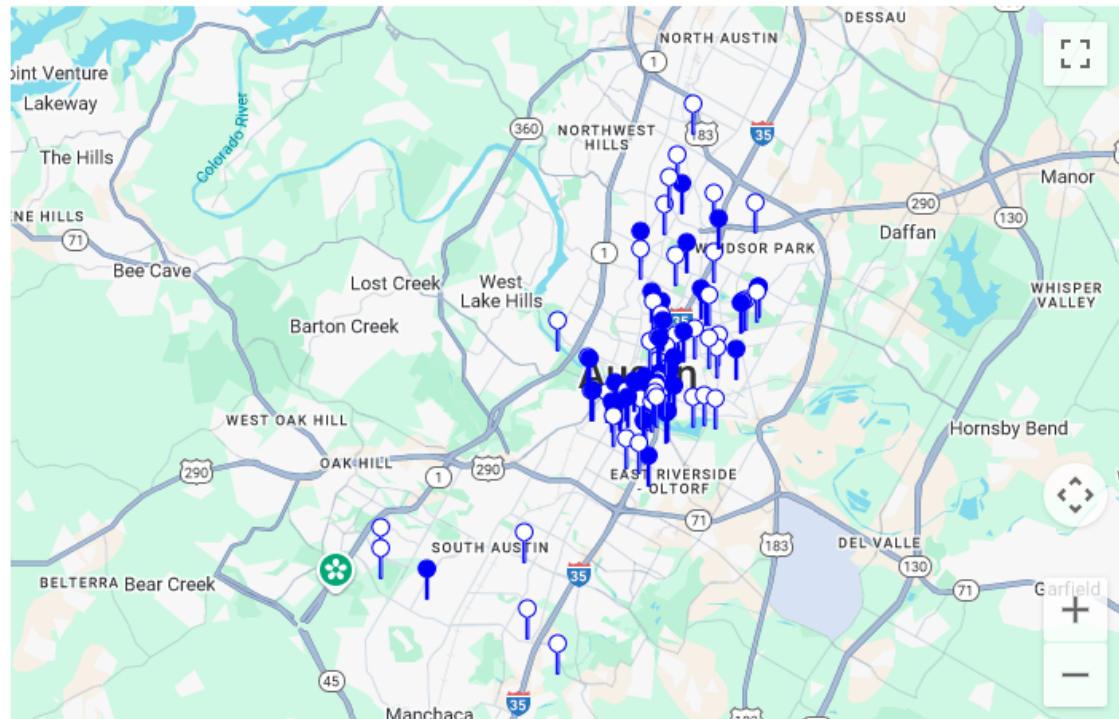
452 respondents

Have you used parking boxes to park a shared device?



434 respondents

The following is an interactive map question. Please drop a pin in the one location where you would most like the City to install new parking boxes.



PRELIMINARY RESULTS AS OF 3/24/25

CRASH/COLLISION REPORTING

TPW Progress

- Enhanced coordination with Vision Zero
- Utilizing available resources
 - TxDOT
 - Austin Public Health
 - Peer cities
 - Local law enforcement
- Clarify vendor data reporting requirement in Director Rules to inform future updates to Vision Zero dashboard reporting

Continued challenges with data



DIRECTOR'S RULES REVISIONS

TERMINOLOGY

- Standardize industry terms and crash terms
- Define a “trip”

SAFETY

- Vendor collision reporting standardization
- Emergency management plans

SERVICE AREA & FLEET SIZE

- Define license and permit by device type
- Cap total number of devices per provider
- Limit number of providers by device type

SERVICE MODIFICATIONS

- Advanced notice for changes to services
- Requests for expansion of devices only during renewal
- Increased devices for special events

OPERATIONS & CUSTOMER SERVICES

- Defined communications to the public
- Access for City Staff to test and correct
- Routine performance checks on providers

DEVICE DEPLOYMENT & INFRASTRUCTURE

- Restricting max deployments at locations
- More clarity on no deployment areas

PRIVACY, DATA, & REPORTING

- Consolidated reporting requirements
- Standardized reporting requirements
- Clarity on use of authorized third parties
- Mobility Data Specification MDS

PERFORMANCE GRADING

- Formal evaluation process
- Modified trip/device average requirements
- Tracking metrics

PROPOSED TIMELINE FOR DIRECTOR'S RULES

Milestone	Date/Timeframe	Details
TPW presents proposed key changes/additions for new rules to Council Mobility Committee	April 17, 2025	Initial opportunity for Council and community public input and feedback
Rule set finalized	May 1, 2025	Internal drafting of rules completed (including legal review and approval)
Public posting of director's rules / Public comment period begins	May 5, 2025	City Clerk's office
Public comment period ends (per City Code §1-2-5)	June 4, 2025	All responses documented and reviewed
Response to comments and summary posted	July 3, 2025	Completes requirements of director rules process – includes final legal review before City clerk adoption
Notice of rule adoption	July 10, 2025	New director's rules adopted



NEXT STEPS

Evaluate public input from survey and outreach efforts

Finalize and post draft Director's Rules

May memo update to Council with status update on August 2024 Electric Scooter Enforcement Program audit





TRANSPORTATION PUBLIC WORKS

Questions/Discussion

