

ORDINANCE NO. _____

AN ORDINANCE MODIFYING CERTAIN CITY CODE REQUIREMENTS UNDER CHAPTER 25-10 (SIGN REGULATIONS) TO ALLOW FOR VARIOUS SPECIAL EVENT SIGN TYPES AND SIZES FOR THE UNITED STATES GRAND PRIX TO BE HELD OCTOBER 17-19, 2025.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

PART 1. FINDINGS. The council finds the following:

- (1) The City of Austin (the “City”) has hosted the United States Grand Prix (the “USGP”) since 2012 at Circuit of the Americas; and
- (2) USGP elevates the uniqueness and appeal of Austin to a global audience through Circuit of the Americas’ Texas-inspired track design, live music events featuring major headlining artists, and welcoming of over 400,000 attendees over three days; and
- (3) USGP has grown into an internationally recognized event that attracts attendees and companies from all over the world to Austin, with an economic impact of over \$1.13 billion for the State of Texas during the 2024 USGP; and
- (4) USGP is one of the most accessible races in the world, earning it the title of “the People’s Race”; and
- (5) The 2025 USGP will be held October 17-19, 2025.

PART 2. Council modifies the following City Code requirements and restrictions during the period of October 6-24, 2025. Nothing in these modifications is intended to waive required City staff approvals.

- (A) With respect to events during the 2025 USGP that are produced or represented by Circuit of the Americas LLC, Subsection (A) of City Code Section 25-10-157 (*Special Event Signs*) is modified to allow a permit to be issued for signs to be used in a permitted special event venue area with public streets that have not been closed.

