



Recommendation for Action

File #: 22-1005, **Agenda Item #:** 8.

1/27/2022

Posting Language

Approve an ordinance amending the Fiscal Year 2021-2022 Economic Development Department Operating Budget Special Revenue Fund (Ordinance No. 20210811-001) to accept and appropriate \$500,000 in grant funds from the National Endowment for the Arts' American Rescue Plan Grants to Local Arts Agencies for Sub-granting to provide funding for the Arts Education grant program to benefit Austin Arts Education organizations and Teaching Arts, prioritizing those led by and actively serving residents of lower income areas of Austin.

Lead Department

Economic Development.

Fiscal Note

Funding in the amount of \$500,000 is available from the National Endowment for the Arts' American Rescue Plan Grants to Local Arts Agencies. A City funding match is not required. A fiscal note is attached.

For More Information:

Sylnovia Holt-Rabb, Acting Director, Economic Development Department, 512-974-3131; Meghan Wells, Cultural Arts Division Manager, 512-784-9314; Anne-Marie McKaskle-Davis, Cultural Funding Specialist Senior, 512-974-7854.

Additional Backup Information:

The City of Austin, Economic Development Department's Cultural Arts Division is receiving \$500,000 from the National Endowment for the Arts (NEA) for the 2021 NEA American Rescue Plan Local Arts Agencies for Sub-granting program, to support a sub-grants to benefit Austin Arts Education organizations and Teaching Arts, prioritizing those led by and actively serving residents in lower income areas of Austin. Due to a lack of appropriate funds, the city has not been able to fully invest in arts education. It is anticipated that over 150 organizations and individuals will apply. These grant dollars will help stabilize our local arts education organizations as COVID continues to impact the local arts and culture ecosystem. The grants will prioritize artists and community arts organizations.

The funds will be distributed as follows:

- \$25k (max of 5%) to third party program administrator and Community Champions who will assist with reaching the target applicants
- \$300,000 to Arts Education Organizations (15 - \$20k awards, which may be used support staff salaries, contracted personnel, facility fees, PPE expenses and marketing expenses)
- \$175,000 to individual teaching artists (35 - \$5,000 awards, which may be used to support artist fees/stipends relating to arts education related activities like classes, workshops and/or curriculum development).

Strategic Outcome(s):

Economic Opportunity and Affordability and Culture & Lifelong Learning.