



MUSIC COMMISSION RECOMMENDATION 20230206-7b

Date: February 7, 2023

Subject: Third-party administration of the Live Music Fund Program

Motioned By: Chair Patterson

Seconded By: Commissioner Rosenthal

Recommendation

The Music Commission recommends to City Council approval of a contract with The Long Center to administer the Live Music Fund and Elevate grants and provide program success metrics, within a specified cost and timeline.

Description of Recommendation to Council

The Music Commission recommends authorization and executions of a contract to for third-part administration of cultural arts and music grants by the The Long Center with the firm directive that:

1. Administrative fees over 5 years are not to exceed \$4.475 Million
2. Of the grant programs administered, the long-awaited **Live Music Fund Program will be the first to launch, with the application portal open Spring 2023** and fund disbursements beginning in Summer 2023
3. The Long Center will implement a feedback mechanism for applicants and grantees to evaluate program success, and then present findings to the Music Commission.

Rationale:

The Long Center contract is expected to provide expeditious, effective administration of the long-awaited Live Music Fund Program at a reasonable fee.

Vote

For: 6 (Chair Patterson, Commissioners Rosenthal, Strickland, Garcia, Gould, Mahone)

Against: 0

Abstain: 0

Absent: 5 (Commissioners Pike, Medicharla, Reynolds, Limon, and Sullivan)

Attest: Kim McCarson